



HALEKULANI OKINAWA APPOINTS KENJI FUKUNAGA AS GENERAL MANAGER

Accomplished Hospitality Veteran to Lead Prestigious Double Five-Star Resort

Okinawa, Japan – April 1, 2025 – [Halekulani Okinawa](https://www.okinawa.halekulani.com/en/), the only Double Five-Star luxury resort in Okinawa, today announces the appointment of Kenji Fukunaga to the position of General Manager. A hospitality veteran with over two decades of experience, Fukunaga will oversee all hotel operations, ensuring the iconic property maintains its reputation as one of Japan's finest luxury resorts.

"We are thrilled to welcome Kenji Fukunaga to Okinawa," said Wataru Sudo, President of Mitsui Fudosan Resort Management. "His exceptional leadership and passion for hospitality align perfectly with our commitment to world-class luxury. With his extensive experience in the industry, we are confident that his guidance will further enhance Halekulani Okinawa's esteemed presence in the global market."

Fukunaga brings deep industry knowledge to the new role, cultivated from a career path at some of Asia's most illustrious hotels. Most recently, he served as Regional Vice President of Operations for Japan and Micronesia at Hyatt Hotels & Resorts, overseeing the operation, sales and marketing activities, talent development and new openings for 22 hotels. Notably, during the COVID-19 pandemic in 2019, Fukunaga was tasked with leading the opening of Hotel Metropolitan Premier Taipei, JR Hotels' first overseas property. As General Manager, he navigated unprecedented challenges, implementing strategic operational frameworks to ensure a successful launch despite global disruptions.

Earlier in his career, Fukunaga held key leadership roles at renowned hotels, including The Westin Sendai, Sheraton Grande Tokyo Bay Hotel and The St. Regis Osaka. There, he served as both General Manager and Area General Manager for Japan and Guam, overseeing the operations of 20 hotels.

"It is an honor to join Halekulani Okinawa, a legendary property renowned for its service and natural beauty," said Mr. Fukunaga. "I am excited to work alongside the exceptional team here to further strengthen the resort's position as a leading destination, setting new standards of excellence as we move into the future."

Halekulani Okinawa continues to redefine luxury hospitality, delivering extraordinary experiences to discerning travelers in search of unparalleled service in an unforgettable setting. Under Fukunaga's leadership, the resort is poised to uphold its standing as one of Japan's most prestigious and serene destinations.

For more information, please visit <https://www.okinawa.halekulani.com/en/>.

###

About Halekulani Okinawa

Halekulani Okinawa, the second resort from the leading Hawaiian resort of the same name, is a Forbes Travel Guide Double Five-Star beach resort and spa located in Onna Village on the main island of Okinawa. Featuring a variety of accommodations built to emphasize the geographic features of its surroundings, the luxury property sits on 32 acres of lush land within the Okinawa Kaigan Quasi-National Park and faces approximately one mile of coastline. Halekulani Okinawa is home to a diverse array of facilities including eight restaurants and a bar. In addition, the property features the award-winning SpaHalekulani, a fitness center, a luxury boutique, over 2,550 ft² of meeting and convention space and five swimming pools, one of which is adorned with nearly 1.5 million mosaic tiles in the shape of Halekulani's signature Cattleya orchid. Halekulani Okinawa is the third property in Japan to join *The Leading Resorts of the World*, an exclusive collection of the world's most extraordinary luxury establishments. For further information, please visit www.okinawa.halekulani.com.

Halekulani Okinawa Media Contact:

Evins Communications
halekulani-okinawa@evins.com